

Google Plus CRM - Social CRM

Google Plus is the next popular social networking site, right after Facebook, where people share their social and business info. It's a good place to showcase your business & learn about your prospects.

The Google Plus integration enables its users to search public G+ profiles, view contact's info and stay tuned with the G+ stream, in a handy widget within the contact page, right from the new generation Google plus CRM.

Here's a detailed setup description of Agile's Google Plus integration:

1. Locate the Google Plus widget

Add the widget from the '+ Manage Widgets' button on any contact page, or go to the Preferences page ---> Widgets and locate the Google Plus widget under the social section. Click on the '+Add' button on the widget to add your Google Plus to Agile CRM.

Preferences

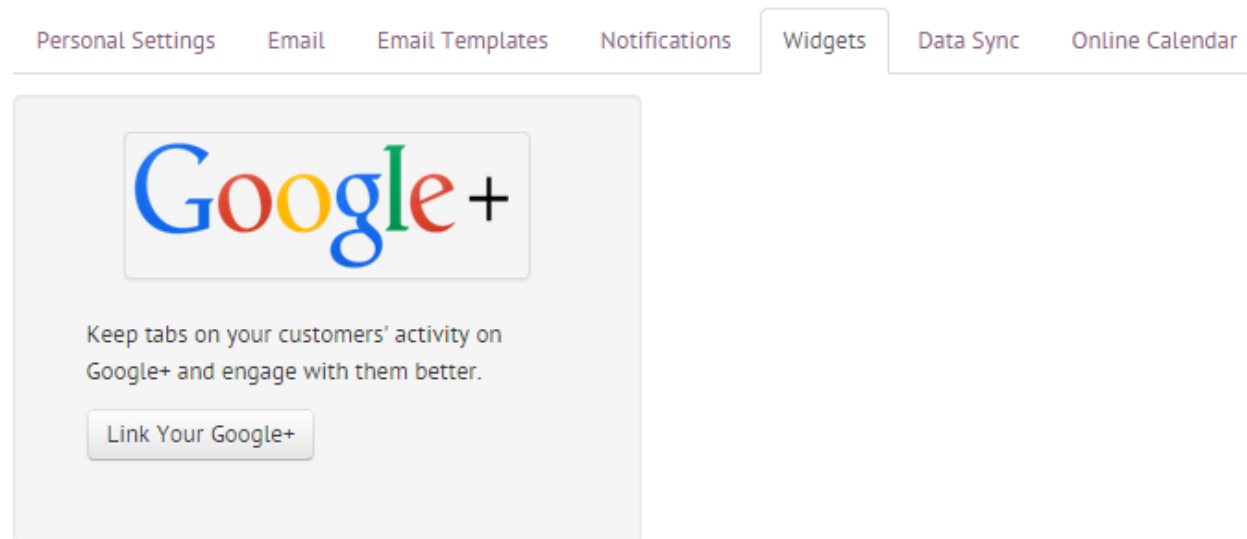
The screenshot shows the 'Preferences' page with a navigation bar containing 'Personal Settings', 'Email', 'Email Templates', 'Notifications', 'Widgets', 'Data Sync', and 'Online Calendar'. The 'Widgets' tab is selected. Below the navigation bar is the 'Social' section with the subtitle 'Know your customer social activity'. There are four widget cards displayed:

- Twitter:** Includes the Twitter logo, a description: "Twitter offers a great way of engaging with contacts in real time based on what they tweet.", and a '+ Add' button.
- Rapleaf:** Includes the Rapleaf logo, a description: "Rapleaf makes it incredibly easy for you to personalize content for your customers.", and a '+ Add' button.
- Facebook:** Includes the Facebook logo, a description: "Facebook is a social utility that connects people with friends and others who work, study and live arou...", and a '+ Add' button.
- Google+:** Includes the Google+ logo, a description: "Keep tabs on your customers' activity on Google+ and engage with them better.", and a '+ Add' button.

2. Link your Google Plus

Upon clicking the '+Add' button, a new window (shown in the image below) opens up. Click on the 'Link your Google +' button and it directs you to Google account login page.

Preferences









3. Authorize Agile and manage the widget

Login to your Google account & you will be asked authorize Agile (see the image below). Click on the 'Accept' button to allow Agile to access your basic profile info. That's it! Your Agile's Google Plus integration is set.



▾ Agile CRM would like to:

-
-  Know your basic profile info and list of people in your circles. 
Includes people in circles that are not public on your profile.
-
-  Allow Google to let the people in these circles know that you have signed in to this app with Google: 
Your circles
-
-  View your basic profile info 
-

By clicking Accept, you allow this app and Google to use your information in accordance with their respective terms of service and privacy policies. You can change this and other [Account Permissions](#) at any time.

Cancel

Accept

Nurture your contacts based on their social info in the G + widget.

Related Links:

[Google Plus - Agile CRM Integration \(blog\)](#)

[Twitter Integration - Agile CRM \(blog\)](#)

[Facebook - Agile CRM Integration](#)

[Rapleaf - Agile CRM Integration](#)